

## NET-Metrix-Audit: dati sull'uso online - Dati certificati REMP

Fonte: NET-Metrix-Audit conta il numero degli accessi ai siti web secondo il sistema tedesco SZM ("Skalierbares Zentrales Messsystem")

<http://www.net-metrix.ch/index.php?nodeId=123>

	Visits			Visits / unique clients	Use Time	Pls = Page Impressions			Visite mese prima	Diff. %	Variazione anno prima	
	Unique clients	Totale	% CH/FL			Totale	% CH/FL	Pls / visits			Unique clients	Visits
<b>06-2009</b>												
Ticinonline	160'000	1'294'330	80-84 %	8.1	00:12:23	8'571'139	85-89 %	6.6	1'265'576	2.3%	37.9%	35.3%
Corriere del Ticino	64'000	231'819	55-59 %	3.6	00:08:38	2'534'293	70-74 %	10.9	208'048	11.4%	73.0%	81.0%
Giornale del Popolo	9'000	21'716	65-69 %	2.4	00:04:10	81'588	75-79 %	3.8	15'691	38.4%	28.6%	21.8%
La Regione Ticino	19'000	63'428	80-84 %	3.3	00:07:28	1'058'824	85-89 %	16.7	63'524	-0.2%	-5.0%	-8.1%
Ticino.ch (ETT)	78'000	137'583	55-59 %	1.8	00:05:52	692'950	65-69 %	5.0	137'761	-0.1%	4.0%	0.6%
Ticinonews.ch	70'000	535'189	85-89 %	7.6	00:05:42	2'254'609	90-94 %	4.2	519'403			
RSI.ch	186'000	920'211	< 50 %	4.9	00:04:02	3'062'680	50-54 %	3.3	920'026	0.0%	17.7%	14.3%
<b>06-2008</b>												
Ticinonline	116'000	956'386	90-94 %	8.2	00:14:22	6'201'298	90-94 %	6.5	964'763	-0.9%	11.5%	23.1%
Corriere del Ticino	37'000	128'093	65-69 %	3.5	00:10:00	1'750'443	80-84 %	13.7	131'615	-2.7%	5.7%	8.7%
Giornale del Popolo	7'000	17'826	75-79 %	2.5	00:03:44	156'102	90-94 %	8.8	17'847	-0.1%	16.7%	8.7%
La Regione Ticino	20'000	69'007	85-89 %	3.5	00:06:41	1'324'594	90-94 %	19.2	71'448	-3.4%	5.3%	7.4%
Ticino.ch (ETT)	75'000	136'752	< 50%	1.8	00:04:34	653'161	60-64 %	4.8	118'509	15.4%	17.2%	20.3%
RTSI.ch	158'000	805'273	< 50%	5.1	00:03:59	2'475'859	50-54 %	3.1	870'381			
<b>06-2007</b>												
Ticinonline	104'000	776'885	80-84 %	7.5	00:14:06	4'400'002	85-89 %	5.7	782'513	-0.7%		
Corriere del Ticino	35'000	117'844	60-64 %	3.4	00:09:14	1'519'260	80-84 %	12.9	113'328	4.0%		
Giornale del Popolo	6'000	16'393	75-79 %	2.7	00:03:37	136'637	90-94 %	8.3	16'717	-1.9%		
La Regione Ticino	19'000	64'282	80-84 %	3.4	00:06:16	1'106'732	85-89 %	17.3	65'533	-1.9%		
Ticino.ch	64'000	113'640	50-54 %	1.8	00:05:22	689'522	60-64 %	6.1	111'910	1.5%		